

Top 5 Reasons Why Your Manuscript Got Rejected



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Reason 1:

o Poor Fit with the Journal:

- o Scope
- o Mission
- o Editorial
Direction
- o Format



Reason # 2

o Limited Impact:

Goal= Offer New and Important:

- o Concepts
- o Phenomenon
- o Theories
- o Insights
- o Perspectives



Reason # 3

- o Lack of Clarity:
 - o Writing
 - o Constructs
 - o Overall conceptualization
 - o Logic
 - o Procedures
 - o Results



Not a mystery novel

Reason # 4:

o Unconvincing:

- o Logic
- o Measures
- o Results
- o Alternative Explanations



Reason # 5

- o Lack of Attention:
 - o To Details (errors/ inconsistencies)
 - o To Reviewers Comments

